



FASHION MANUSCRIPT

2019 Editorial Calendar

January

THE TECHNOLOGY/INNOVATION ISSUE

- NEW BEGINNINGS, LAWS, TECHNOLOGY, BRANDS, COLLABORATIONS, ETC.

AD/EDITORIAL DEADLINE: NOV. 30

February

THE MEN'S FASHION ISSUE

- ALL THINGS MENS-- APPAREL, ACCESSORIES, GROOMING, ETC.

AD/EDITORIAL DEADLINE: JAN. 3

March

THE WOMEN'S ISSUE

- CELEBRATING FEMALE DESIGNERS, INFLUENCERS, CEOS, AND MORE.

AD/EDITORIAL DEADLINE: FEB. 1

April

THE DIGITAL DESIGN & MEDIA ISSUE

- ONLINE-ONLY BRANDS
- THE DIGITAL SPACE & INFLUENCERS

AD/EDITORIAL DEADLINE: MARCH 1

May

THE BEAUTY & WELLNESS ISSUE

- FOCUS ON BEAUTY, SKIN-CARE, FITNESS, MENTAL HEALTH AND NUTRITION

AD/EDITORIAL DEADLINE: APRIL 2

June / July

THE SUMMER ISSUE

- WARM WEATHER FASHION, SUMMER ESCAPES, TRAVEL, FOOD, ETC.

AD/EDITORIAL DEADLINE: MAY 2

August

THE NEXT GENERATION ISSUE

- UPCOMING DESIGNERS, INFLUENCERS, ETC.
- COLLEGE PREVIEW

AD/EDITORIAL DEADLINE: JULY 2

September

THE FALL FASHION ISSUE

- FASHION WEEK PREP, TREND PREDICTIONS, INDUSTRY UPDATES

AD/EDITORIAL DEADLINE: AUG. 1

October

THE SUSTAINABILITY ISSUE

- ECO-CONSCIOUS BRANDS, GREEN PRODUCTION & FIBERS.

AD/EDITORIAL DEADLINE: SEPT. 2

November / December

THE INDUSTRY OUTLOOK ISSUE

- INDUSTRY CHANGES, THE STATE OF FASHION, OVERALL TRENDS.

AD/EDITORIAL DEADLINE: OCT. 2