



MANN ABOUT TOWN

2019 Editorial Calendar

January

THE LIFESTYLE ISSUE

- The best deals and spots for Restaurant Week/Hotel Week/Broadway Week
- What are some must-follow tips for party hosts?

AD/EDITORIAL DEADLINE: NOV. 30
SITE DEADLINE: DEC. 21

February

THE INTERIOR DESIGN ISSUE

- Noteworthy interior designers that are changing the game?
- How to shop for home art
- What to know about curating a living room/bedroom/kitchen space

AD/EDITORIAL DEADLINE: JAN. 3
SITE DEADLINE: JAN. 25

March

THE WOMEN'S ISSUE

- Groundbreaking women-owned startups and companies in the lifestyle world
- How has our culture evolved in the year and a half since the spark of the #metoo movement?

AD/EDITORIAL DEADLINE: FEB. 1
SITE DEADLINE: FEB. 22

April

THE SUSTAINABILITY ISSUE

- How are appliances and furniture shifting their focus toward sustainability?
- Restaurants that emphasize being environmentally conscious
- In what ways are major cities pushing forward sustainable agendas?

AD/EDITORIAL DEADLINE: MARCH 1
SITE DEADLINE: MARCH 25

May

THE TRAVEL ISSUE

- Top travel spots for the summer
- Resorts/hotels doing fresh and exciting things with their amenities, features, etc.?
- How to travel in the most cost-effective way

AD/EDITORIAL DEADLINE: APRIL 2
SITE DEADLINE: APRIL 22

June / July

THE SUMMER ISSUE

- Where to stay/what to do when making a weekend trip to the Hamptons
- How to make the most of a summer stay-cation
- The best rooftop happy hour spots

AD/EDITORIAL DEADLINE: MAY 2
SITE DEADLINE: MAY 24

August

THE TECH ISSUE

- New innovations in technology changing the way we live
- How is technology making our lives run seamlessly?

AD/EDITORIAL DEADLINE: JULY 2
SITE DEADLINE: JULY 25

September

THE ARCHITECTURE ISSUE

- Innovative new building designs coming to the NYC skyline
- Up-and-coming or game-changing designers in the architectural landscape

AD/EDITORIAL DEADLINE: AUG. 1
SITE DEADLINE: AUG. 23

October

THE RENOVATION ISSUE

- What is crucial to know when renovating a home?
- How to budget for renovation costs
- Popular trends in home renovation

AD/EDITORIAL DEADLINE: SEPT. 2
SITE DEADLINE: SEPT. 23

November / December

THE WINTER ISSUE

- Where to stay/what to do when making a weekend trip to a ski resort
- How to make the most of a snow day stuck indoors?
- The best spots for a cozy, candlelit happy hour or dinner

AD/EDITORIAL DEADLINE: OCT. 2
SITE DEADLINE: OCT. 24